

Brentwood Soccer Club



Newsletter

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Member Newsletter



A Note from the DOC

by Hans Hobson

Last week US Soccer unveiled the NEW US Soccer Coaching Curriculum (<http://www.ussoccer.com/Coaches/Coaching-Education/Coaching-Home.aspx>). After taking some time to review and discuss the information with my fellow

coaches and DOC's, it is very clear that much thought and time was placed into the creation of this document.

We have many different thoughts and opinions in this country on how to develop the US Soccer Player. Many cultures and styles coming together in this great melting pot give us the opportunity to see many soccer perspectives. We may not all agree on the curriculum, and might have added or deleted some sections, but this document will now serve as a blue print/suggestion as to how we can all head in a similar direction on the development of our soccer players in this country (something we have been asking for). Many thanks go out to Claudio Reyna for the time and effort that he spent putting this document together. The coaching staff here at BWSC supports the concepts behind this curriculum and encourages our soccer family to support this initiative for the advancement of soccer in our country.

Most importantly are the 4 pillars mentioned in the curriculum:

- 1) Development over winning (This will be very important in the younger age groups. As players get older developing a winning competitive drive is important.)
- 2) Quality training sessions
- 3) Age-appropriate training sessions
- 4) Have fun and inspire your players

The responsibility and implementation of this curriculum falls on myself and the BWSC coaching staff. However, it is important that parents and players reward clubs and coaches who follow the 4 pillars. This will be a difficult concept to grasp as much of our ultra-competitive spirit places a high demand on winning in our younger age groups. I continue to hear our coaches complain about how they will lose players if they focus on development and not winning. We must understand that our players and parents have to give the younger players the time to develop and learn without the pressures of winning. Our game is different from any other in the world. It is the players' game in which they have to make the best decisions possible for them on the field at that particular moment. We do not have timeouts, or the ability to draw up plays to change the outcome. Our jobs are done during the week as we seek to get the most out of each and every player. Please help us by trusting the process of player development in BWSC.



Quotes for Success

“Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what you are doing or learning to do.” - Pele



A Note from the Assistant DOC

by Sandy Pollock

For the May newsletter I have chosen to highlight our coaching staff. Since tryouts are right around the corner I thought it appropriate to let you know just how much talent and expertise we have on offer here at BWSC. As you know a few years

ago we implemented several changes on the way we assign and move around our coaches. It is very important to Hans and I that we match the right coach with each team. We consider experience, licensure and personality to make the best decision we possibly can to ensure that the players get the best coach available to them.

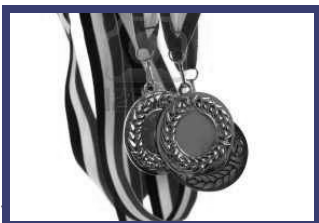
We try to move coaches around on a 2 to 3 yr rotation. At times that may vary slightly due to unusual circumstances but those instances will be an exception not the norm. All coaching assignments for the upcoming season will be announced at least 2 weeks prior to tryouts. Some of you will be getting a new coach for the Fall season and I wanted to assure everyone that this can and will be a positive experience for the players. A new set of eyes and a fresh perspective is good for a team. Players who have settled into a comfort level now have to continue to push themselves to improve. Coaches get to see a new team and get to implement their own style and personality on their new charges. There are many other benefits both to the player and the coach.

One of the most pleasing aspects to Hans and I is the desire of our coaching staff to continually improve. They do this by attending seminars as well as taking State and National licenses, in addition to the coaching education nights that we put on locally. This is expensive for them and also takes a time commitment. We at the club show our support for this by reimbursing our coaches. A typical national license costs in the neighborhood of 1300 dollars and takes 9 days away from home.

There are two different organizations that US Soccer recognizes. One is the United States Soccer Federation (USSF) and the other is the National Soccer Coaches Association of America (NSCAA). Both offer education and either a license or diploma based on a successful course and passing grade. For USSF the highest license available is the USSF A license. For NSCAA the highest diploma available is the Premier diploma.

Currently in our club we have 6 coaches with either an A license or the equivalent Premier diploma. In addition we have 9 coaches with a B license or Advanced National Diploma; another 11 coaches with a C license or a National Diploma; and 11 coaches with either a USSF or NSCAA youth license/diploma. The rest of our coaches have State D and E licenses so you can see how well educated and informed our staff is. We don't know of another club in the State that has more qualified coaches than ours and we continue to try to attract the best available.

Hans and I are also very proud of the manner in which our coaches handle the players, especially in the academy ages where an energetic and positive attitude is essential and is displayed by our coaching staff on a regular basis. We also feel that the communication between coach and team is important and is done well by all of our staff. Hans and I welcome feedback on our coaching staff so please feel free to contact us. We appreciate your continued support in making our players the best they can be.



BWSC Tournament Success

BWSC continues to celebrate more tournament success through the 2011 Spring Season adding to the 2010-2011 season totals of 57 Tournament Champions and 47 Tournament Finalists! To see a complete list of tournament success please visit: <http://www.brentwoodsoccerclub.com/success/457186.html>



Region III Championships to be held in Tennessee

On June 16th through the 22nd the Murfreesboro Soccer Club will be hosting the 2011 Southern Regional Championships. This championship is the largest youth soccer event in the Southeastern Region of our country, and will be the highest

level of Division 1 U.S. Youth Soccer to ever be played in the state of Tennessee! State Champions from Florida, Georgia, Alabama, Arkansas, Louisiana, Texas, Tennessee, North Carolina, South Carolina, Mississippi, and Oklahoma will all play for the Region III Championship. The Region III Champs will then go on to play for the National title later this summer. There has never been a team from TN to win the Region III Championship, which makes the opportunity to be the first monumental! BWSC currently has the following teams participating in the Region III Championships: U14 Boys Premier, U15 Boys Premier, U16 Boys Premier, and U18 Boys Premier. The girls teams that will participate are not yet determined until they finish the State Playoffs which will be held at the end of this month. This huge soccer event is a fantastic opportunity to watch quality players, teams, and games as the best teams in the Southeast will be in attendance. The Region III Championships also draw numerous recruiters. Last year's Region III Championships had coaches in attendance from over 95 colleges!

In order to pull off such an event, hundreds of volunteers are needed. MSC is reaching out to surrounding clubs to help make this a successful event to be held in the state of Tennessee. BWSC is encouraging both players and parents to not only attend some of these great games, but also to volunteer to help with this event. If you are interested in volunteering, please speak with your team manager for more information.

Congratulations to those BWSC teams that will be participating in the Region III Championships and good luck to those yet to play in the State Playoffs! Go BWSC!



Two Fun Events this Summer to Encourage Fitness and Fun in our Families

The [Nashville Kids Triathlon](#) on June 5th at Centennial Park is the first. It will feature a fun pre-race pep rally with Celebrity Big Kids on June 4th afternoon, with the race on Sunday morning. There will be finisher medals,

t-shirts and ice cream for all participants! The Celebrity Big Kids will also race the shortest course after all the kids' races are finished! There will likely be other fun giveaways as well. This event provides an easy fundraising event where any group of 10 or more kids can earn \$10 per kid paid back to the organization of your choice. BWSC is going to have a team, and all money earned will go towards the BWSC Scholarship Fund! You simply identify "BWSC" as your team during the registration process (online via the link above).

There are still a few open spots for free training for this race at several local YMCA'S (do not have to be a Y member to participate!).

The [Brentwood Kids Triathlon](#) on June 18th at the Maryland Farms YMCA is the second race in a four-race series. It is presented in partnership with the [Brentwood Endurance Athletic Team](#), Team Magic, Inc. and the Maryland Farms YMCA. Our presenting sponsor is VACO. This race is right here in your back yard and will feature t-shirts, finisher medals, chocolate milk at the finish line and ice cream for all participants! In addition, RB's Cyclery will be giving away a kids bike to some lucky young athlete! A team award will be given at this race, based on participation! Sign up and name "BWSC" as your team or group.

Both races will be sanctioned by USA Triathlon and will be FUN and safe. The bike courses in both races will be closed to traffic. Both races are "doable" for kids who are fairly good swimmers. Click on the links above for distance details and registration. If you're interested in volunteering for any aspect of the Brentwood Kids Triathlon, please click [here](#) and sign up! The process works like race registration, but it's free! For more info, please e-mail Janet Byers at president@tribeat.org



Update from the Executive Board

by Scott Hill

Recently, the Executive Board has been focused on making the BWSC Adidas Women's Invitational a success. Along with that focus, the board has been busy at work with the following additional items:

1. Annual budget
2. On-field plan for 2011-2012
3. Tryouts (http://www.brentwoodsoccerclub.com/tryouts/index_E.html#)
4. General meeting

More details regarding what the Executive Board is up to will be included in upcoming member newsletters.



BWSC Summer Soccer Camps

BWSC will be offering summer soccer camps including Summer Day Camp for U8 – U12; Goalkeeping and SAQ Camp for U9 – U14; and Advanced Footskills Camp for U9 – U14. All the camps will be held at the Brentwood Indoor Soccer Facility. For more detailed information regarding these camps, please visit: http://www.brentwoodsoccerclub.com/camps/index_E.html



New BWSC Uniform Unveiled

The new BWSC soccer uniform to be worn beginning with the 2011 fall season has been unveiled! The uniform can be seen in the photo to the left. Also, don't forget that all BWSC spirit wear is now being sold at Soccer USA!



Important Dates

May 6-8 -AWI Tournament

May 21-22 -U12/U13 Boys D3 State Tournament & U12-U16 Girls D3 State Tournament (Chattanooga, TN)

May 27-29 -U12/U13 Boys & Girls D2 State Tournament & U14-U19 Girls D1 State Tournament (Hendersonville, TN)

June 2-12 -Tryouts



Q&A with BWSC Manager, Dave Olmstead

Questions compiled by the DOC and ADOC

Q: Dave, what age group are you with and how long have you been a team manager at BWSC?

A: I manage the 02G Academy and this is my second season with this team. Prior to managing I was a Director for the 98G's for 4 years.

Q: What prompted you to volunteer as your team manager?

A: Well, I have known a lot of these players and parents going back to when some were U4. It's such a talented group of kids that I wanted to remain involved with them as they continue to develop. Being involved in the club for several years I have learned that having a committed team manager can really make things easier for everyone (coaches, players, parents), and I was already familiar with our coaches and their credentials, so that really made my decision easy.

Q: How would you define the role of a team manager?

A: The Team Manager is the main organizer for the team – the conduit between the coaches and the parents. To have a successful season with any team requires a lot of organization and communication. The manager organizes the team business off the field: team database, player data, email distribution, tournament registrations, friendlies, uniform orders, field requests, volunteers, one-call system, travel reservations, team parties, equipment, rental facilities, etc. I have some really good help from our Treasurer and Social Committee, too.

Q: What in your opinion are the most important duties that you perform in this role?

A: All of the manager duties are important, but I personally feel that scheduling and communication are the most important. Scheduling would be number one; whether it's a practice field, backup training facility, friendlies, or tournament – because without something scheduled or planned we're just sitting at home watching everyone else play. It's important to meet and exchange contact info with as many other team managers at tournaments so that your little black book has lots of options for scheduling events. Communication is also high on the list; on our team it's really important because of our size so we rely heavily on emails and the one-call system. On any given weekend we have 3 or 4 teams playing in tournaments and friendlies and there are always changes (fields, times, weather, uniforms) that occur which magnify with this many parents. But as long as we can schedule games and keep everyone informed of the changes, things run fairly smooth.

Q: What is the best and worst part of your job as manager?

A: The best part of this job is working with the coaches to plan a creative and challenging season for the kids. I have really good open communications with these coaches – they are super. Seeing everything unfold on the pitch each weekend is very rewarding. The worst part of this job is searching for volunteers every week to handle the team equipment.

Q: What advice would you give to someone considering volunteering as a team manager?

A: I would tell them that they will get out of it what they put into it. I really enjoy it. It's a lot of work, but as long as you get organized it's a lot of fun.

Q: What makes a “good” team manager?

A: Some good qualities are: Organizational Skills, Time Management, Patience, Persistence, Experience, Never Give Up Attitude.

Q: If you could change anything in the club from a manager’s standpoint, what would it be?

A: Consider training 2 managers for the young Academy teams since they will eventually become 2 groups. There are a large number of new players, parents, and teams in the Academy ages and subsequently a large volume of work for the new managers to do and learn in the initial year of club soccer. Two smaller groups to manage would be something to consider.



Learning Links

In the “Learning Links” section you will find links to valuable articles submitted by coaches for the growth of club members including players, coaches, and parents. Check out the following links for some great articles!

HELPFUL TRAINING WEBSITE

<http://www.isoccer.org/> - This website is the take home soccer coach that would allow any player to improve on their own

CHALLENGING SOCCER QUIZ

<http://www.nscaa.com/quiz.php> - This is a link to a fun & challenging situations quiz (don't worry, they give you the answers)

***Coaches, please submit any helpful article or video links to communications@brentwoodsoccerclub.com**

Special thanks to Brandon Moses for last month’s “Learning Links” and to Justin Moses for this month’s!



BWSC Newsletter Photo Gallery

Each upcoming newsletter will now have a “Photo Gallery” section. This is your opportunity to submit pictures to be published in the BWSC Member Newsletter! In order to submit your photo please email it to: communications@brentwoodsoccerclub.com and include a short caption. Also, please make the subject of your email “Photo Gallery.”